



EQUITY  
SC@LE

Future 500  
Fellowship  
Program





# HELLO!

Thank you for your interest in joining the **Equity@Scale Future 500 Fellowship Program!**

We're extremely thrilled that you'll be applying to our program and we can't wait to get you started.

Through this brochure, we want to help you learn more about the program, what to expect from the application process and how you can become a successful applicant.

**PARTNERS**



# Future 500 Fellowship Program

The **Future 500 Fellowship** is an immersive leadership development program that scales groundbreaking solutions from around the world to catalyze social and environmental change.

We identify innovators like yourself and shape them into becoming global impact leaders of tomorrow.

As part of the **Equity@Scale** initiative, the Fellowship empowers leaders—both men and women—with access to knowledge, networks, capital and resources to transform the world for women's empowerment.

In partnership with the Australian government, the Fellowship aims to mobilize \$10 Million in investment capital for high-impact enterprises from across the Asia-Pacific. We aim to accelerate the growth of inclusive businesses to advance the **UN Sustainable Development Goal 5—Gender Equality**—an enabler and accelerator for all 17 SDGs.

Apply for the Fellowship here:

[bit.ly/F500\\_Fellows19](https://bit.ly/F500_Fellows19)



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# Fellowship Process

**STEP 1**

Access  
digital Impact  
Assessment  
report

**STEP 2**

Access  
Investment  
Readiness  
Course

**STEP 3**

Course graduates  
apply for the  
Fellowship  
Program

**STEP 4**

Fellowship  
Application closes  
**Feb 9, 2020**

**STEP 5**

Announcement of  
second cohort by  
**March 2020**



# Before you start **Prerequisite**

IIX is democratizing worldwide access to business learning through a first of its kind, free, online **Investment Readiness and Impact Assessment Course**, curated with practical content that will guide you through the basics of marketing to the preparation of business plans and financial models.

Gain access to IIX's digital **Impact Assessment Report** which enables any business—large or small—to understand the impact they are making on their communities.

Those who complete the course and impact assessment are eligible to apply for the Fellowship Program.



Online courses can be accessed at

[institute.iixfoundation.org](https://institute.iixfoundation.org)



# Program Components

The 2020 Fellowship Program will accept **up to 10 enterprises** who are innovating solutions to some of the world's most pressing challenges.

Over the course of 2 months, Fellows can go about their day-to-day business operations and simultaneously scale their growth through virtual and in-person activities that match their convenience. By leveraging on IIX's unique ecosystem approach, Fellows will gain competitive advantage and be equipped with:

## Investment

- ✓ **Access customized assessment of your business needs** as part of your journey to raising capital
- ✓ **Qualify** for our award-winning enterprise technical assistance program **IIX ACTS** and access a suite of investment readiness services valued over \$180,000.
- ✓ **Access IIX Capital Raise Assessment and Support** to ascertain your financing options
- ✓ **Access Impact Partners**—one of the world's largest crowdfunding platforms for impact investing with over 1,200 global accredited impact investors and over US\$12B Assets Under Management
- ✓ **Access specialists** (lawyers, accountants, tax specialists) who are qualified to support mission-focused impact enterprises

## Networks

- ✓ **Free access to our online courses**—world-class business education programs designed by **IIX Impact Institute**
- ✓ **Access our valuable network of business leaders** from the Future 500 Network
- ✓ **Attend an in-person Leadership Workshop** with leading experts in your field (flights and accommodation covered)
- ✓ **Free access to at least one industry event** with investors/corporates each year for two years
- ✓ **Promotion and visibility to a network of 50,000 impact stakeholders** through IIX's publicity channels to leverage the network for talent acquisition to grow your business

## Markets

- ✓ **Opportunity to engage with corporate partners** via our innovative **AIMS program**
- ✓ **Receive opportunities to be part of larger value chains** and break barriers to market entry





## After the Fellowship

The end of your cohort does not mean the end of our connection with you! Our support transcends the Fellowship and includes complimentary invitations to all IIX events, discounts to our partner events and complimentary marketing of your success stories through IIX's network of 50,000 stakeholders in the impact investing space.



# Selection Criteria

Our Fellows are **absolute visionaries** daring to **step up and build gender transformative businesses**. They are part of enterprises that must have compelling business models that are innovative, inclusive and forward-looking and demonstrate deep commitments in **improving the livelihoods of their communities** through social and environmental impact. To become effective leaders, Individual fellows **must have the entrepreneurial attitude, mindset and approach** in driving impact to change the world.

## Enterprises

Your business must be:

- ✓ Innovating solutions that improve the lives of communities **through social and environmental impact**
- ✓ Currently positioned in **early- to growth-stage** of the business cycle
- ✓ **Operating in Asia-Pacific** with priority given to those in Indonesia, Philippines, Cambodia, and the Pacific Island Countries
- ✓ Looking to raise up to **US\$1 Million in investment capital**
- ✓ Currently generating annual revenues of **at least US\$100,000**
- ✓ **Must be willing to work with IIX** in the long run through an equity agreement

## Individuals

As an individual, you must:

- ✓ Be either an **entrepreneur** or an **organizational builder**\*
- ✓ Demonstrate **curiosity, commitment, and passion**
- ✓ Articulate **achievable goals** for the short- and long-term
- ✓ Show **willingness to improve** women's livelihoods
- ✓ Hold **leadership capacity in your organization** that supports strategic planning and execution

\*An **entrepreneur** is the leader of an operation with the founding vision to scale social and environmental impact

An **organizational builder** is a mid- to top-level professional that leads the firm's growth in social and environmental impact.



# APPLICATION

The Fellowship application will remain open until **February 9, 2020 at 11:59pm SST (Singapore Standard Time)**. Applications will be reviewed on a rolling basis until the cohort class is full, so you are encouraged to submit as early as possible. Only applications that are complete and submitted before the deadline will be considered. We will provide an update to all applicants by **March 2020** regarding your application results on a rolling basis.

## 1. Your Name

## 2. Your Job Title

## 3. Your Email Address

## 4. Your Company Name

## 5. Your Country of Operations

- |   |                                       |
|---|---------------------------------------|
| <input type="checkbox"/> Bangladesh               | <input type="checkbox"/> Philippines  |
| <input type="checkbox"/> Cambodia                 | <input type="checkbox"/> Sri Lanka    |
| <input type="checkbox"/> Indonesia                | <input type="checkbox"/> Vietnam      |
| <input type="checkbox"/> Laos                     | <input type="checkbox"/> Others _____ |
| <input type="checkbox"/> Myanmar                  |                                       |
| <input type="checkbox"/> Nepal                    |                                       |
| <input type="checkbox"/> Pacific Island Countries |                                       |

## 6. Your Company Headquarters

- Same as Country of Operations  
 Others \_\_\_\_\_

## 7. Your Company Website

## 8. Legal Registration

What is the legal status of your business and what is the nature of your business activities?

- For-profit  
 Non-profit  
 Cooperative  
 Not yet registered

## 9. Year Founded

## 10. What impact sector does your company operate in?

- Agriculture  
 Education  
 Energy  
 Health  
 Inclusive Finance (Microfinance)  
 Livelihood  
 Technology  
 Water  
 To be determined  
 Others \_\_\_\_\_

## 11. How does your company impact women?

- Your Company is owned, managed, or led by women  
 Your Company has women in senior management positions, or intend to have them in the future  
 More than half of people who use your products or services and/or participate in your activities are women  
 Your products or services improve the lives of women  
 To be determined  
 Others \_\_\_\_\_

## 12. What is your Company's total revenue (last 12 months in USD)?

- Pre-revenue  
 Less than US\$100,000  
 Between US\$100,000 - US\$500,000  
 Between US\$500,000 - US\$1 Million  
 Between US\$1Million - US\$5 Million  
 More than US\$5 Million

## 13. Is your Company looking to raise capital?

- Yes  
 No

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# APPLICATION

Please provide an elaboration in 250 words or less to help us assess the alignment between your business needs and the Fellowship program.

## 13. Your Plan

How do you envision yourself as a leader of a high impact enterprise? List 3 short-term and long-term goals each that you are setting for the course of the Fellowship and beyond.

## 14. Required Documents

These documents will be required only upon completion of the Investment Readiness and Impact Assessment course.

- Business Plan
- Financial Model

## Privacy of Application Materials

Application materials submitted for the selection of Future 500 Fellows will be used by IIX in the selection process. IIX will maintain a file for each applicant. For those selected as Fellows, IIX will maintain electronic and hard copies of correspondence and other materials generated during the Fellowship period. IIX may or may not use these materials as part of our Fellows showcase via our various marketing platforms. However, IIX will ensure that sensitive and/or proprietary information submitted (e.g. financial documents) will not be used as part of marketing or showcase materials without prior consent.

For those not selected as Fellows, your files will remain on our register for a period of 2 years to encourage you to reapply for future cohorts should your business grow sufficiently to be eligible.



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# We're here to help!

Do contact us if you are having any challenges to your application!

**Equity@Scale Team**

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[www.equityatscale.com](http://www.equityatscale.com)

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